



## **BE THE TEACHER, BE THE MANAGER!**

**International mini-conference**

**15<sup>th</sup> March 2019, 9.00 – 17.00**

**Croatian Association for Foreign Languages  
Croatian Chamber of Economy  
Draškovićeva 45, Zagreb**

in association with

**EAQUALS and OUP**

### **Programme**

**Joanna Watson, EAQUALS**

**Lindsay Clandfield**

**Damira Mršić, OUP**

**Irena Žiger, CAFL**

**9.00 - 9.30 Conference opening  
Irena Žiger: What is Eaquals and what it means for us  
9.30 – 10.30 Lindsay Clandfield: Programmes, platforms, projects; Q&A  
10.40 – 11.40 Damira Mršić: Teach and Learn Anywhere and Anytime - Do Better with e-Books; Q&A  
11.40 – 12.00 Coffee break  
12.00 – 13.00 Jo Watson: Managing Teachers, Managing Change  
13.00 – 13.40 Lunch break  
13.40 – 14.40 Jo Watson: INSETT & CPD; Q&A  
14.50 – 16.00 Lindsay Clandfield: Survival and fantasy projects for language classes; Q&A  
16.15 – 16.30 Closing the conference**

*Together Towards Excellence*



**Joanna Watson: Managing Teachers, Managing Change**, a participative workshop looking at change. The aims are to;

- explore the difficulties of managing change
- to share experiences of managing change
- to identify some basic principles to facilitate the change process
- to take into consideration major and minor and planned and unplanned change

**INSETT & CPD**, a participative workshop:

- to identify components of CPD
- to consider CPD as a strategic function of the organisation as a whole
- to consider alternative formats to CPD
- to consider CPD for ALL staff in the organisation
- to consider CPD as a strategic function



**Joanna (Jo)** has been involved in English Language teaching since 1989. She has taught in Kuwait, the UK, Bahrain, Sharjah, Dubai, Oman and Switzerland.

Jo has worked as a part time teacher, a senior teacher, a Director of Studies, a centre manager, an Academic Manager, a teacher trainer (CELTA), an IH Visitor, an EAQUALS inspector and Director EAQUALS Accreditation and Consultancy Services. Jo helped to develop EAQUALS online Inspector Training and is also involved in inspector training.

Jo now works as freelance teacher trainer, consultant and continues to inspect for Equals. In her spare time, she develops and delivers workshops for Equals member Language Education Centres, for conferences and volunteers as a trainer for Action Language – a voluntary organisation working with refugees and asylum seekers.

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### **Lindsay Clandfield: Programmes, platforms, projects (and pigeons!) (talk)**

Information and communications technology (ICT) has revolutionized the way we live and work. But how much has it revolutionized language teaching? From apps to learning management systems, I'd say the C is largely missing from ICT. There is a danger that any gains we made towards communicative methodology could be brushed aside by technology. But technology might also save us. In this plenary we will explore some of the issues, questions and solutions to this dilemma.

### **Survival and fantasy projects for language classes (workshop)**

This engaging and very practical workshop will look at use of classroom technology such as a projector and power point to help create multi-stage, multimedia projects involving role-play. Participants will take part in one such a project I developed called 'The Island', and we will examine how these techniques can be used to create a whole variety of different scenarios, from simple business English teaching to fantasy settings such as a zombie apocalypse or an alien invasion.



**Lindsay Clandfield** is an award-winning writer, teacher, teacher trainer and international speaker in the field of English language teaching. He has written more than ten coursebooks and is the main author of the new young adult course **Studio** (Helbling Languages). His other courses include **Global** and **Straightforward** (Macmillan). he co-wrote with Jill Hadfield. Lindsay is also the creative force behind various web projects including the popular blog **Six Things**, the e-publishing collective **The Round** and the sci-fi/adventure materials website **Extreme Language Teaching**. You can find out more about him at his website [www.lindsayclandfield.com](http://www.lindsayclandfield.com).

### **Damira Mršić: Teach and Learn Anywhere and Anytime - Do Better with e-Books**

Digital competence is one of the key competences in education. It is of particular importance to English language teachers because it opens numerous doors to interesting and creative ways of teaching, making it possible for students to acquire lasting knowledge and play a big role in life-long learning. The more we develop our digital competence, the more it facilitates mastering all the other key competences such as language skills, communication and cooperation, creating digital contents, critical thinking and problem solving. The aim of this workshop is to develop digital competences in order for teachers to successfully tackle educational challenges. In this practical workshop you will learn

- how to modernise your teaching using a variety of technology/devices
- what digital and online applications are available to make your lessons attractive
- how to make your students learn autonomously



**Damira Mršić** has a degree in English and French from the Faculty of Humanities and Social Sciences in Zagreb. She is also a certified CELTA tutor. After many years of work in foreign language schools and Private Secondary Arts School in Zagreb, she joined Oxford University Press as ELT Consultant. Her activities range from cooperation with OUP marketing and editorial departments to having an active role in the Croatian educational system, yet the best part of her work are teacher development workshops, where together with teachers she hopes to create a better educational opportunity. Damira is a mother of two small children, who are, suitably to their age, a

test group for all the activities she does in her workshops.

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### **Irena Žiger: What is Eaquals and what it means for us**



In this brief talk Irena will present Eaquals as an international organisation in the area of quality language services, its aims and the benefits of being a member. Irena's school is a full member and CAFL is an associate member of Eaquals so she can speak from the point of view of a member and as an Eaquals inspector.

**Irena Žiger** is a teacher of English and Russian, teacher trainer and foreign language school manager, having run her own language school for 29 years. She has experience in teaching students of all ages, pre-school, teenagers and adults on different types of courses – general and specialised language. Irena is also Eaquals inspector, CAFL inspector and inspector trainer. She is currently Chair of CAFL.

The Croatian Association for Foreign Languages (CAFL) within the Croatian Chamber of Economy is an association which has about a hundred members, mainly foreign language schools, but also other organisations and individual members who engage in foreign language teaching. The Association was founded in October 2002 with the aim of introducing international quality standards in foreign language teaching in Croatian, working towards the protection of its members as well as the recognition of their results within the system of foreign language schools.

One of the principal goals of the Association has been the introduction of quality system standards in everyday operation of schools, very much like Eaquals, the European association for Evaluation and Accreditation of Quality in Language Services, whose Associate Member CAFL has been for many years.

The Association uses its own scheme for inspecting quality in foreign language schools, which can easily be adapted for use in language departments at universities and other schools which want to accredit their language departments.

CAFL activities are aimed at raising quality and achieving a higher level of public visibility for its members - quality language services providers.

We attend events and organise events - internally and for the public ...



Join us! Become our member!

Together Towards Excellence!